

Co-Creating a New Blue Ocean of Security Operations

—SIEM+SOC Joint Operation Cooperation Proposal

① Flyingnets

market size

\$416.2B

2029 forecast

rate of rise

15%+

Asia Pacific CAGR

Catalogue

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Market Insight

The Golden Age of Network Security

Global Markets Asia Pacific Opportunities

02

Challenge and Opportunity

The Dilemma of Building SOC

Cost challenges talent gap

03

Our Solution

Flyingnets SIEM+SOC

SIEM Platform AI Operator

04

Cooperation Mode

Win-Win Partnership Ecosystem

Product licensing *joint operation*

05

Market Prospect

Create a market worth
hundreds of billions

Quick entry reduces costs long-term value

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Beautiful Page

01

Market Insights

Market Insight

The Golden Age of Network Security

Global Market Explosion

The annual compound growth rate is 11.2%, and it will reach 416.2 billion US dollars in 2029.

○ The New Blue Ocean in Asia Pacific

The annual growth rate exceeds 15%, with the ASEAN market growing at 17.24%.

① SOC demand is rising

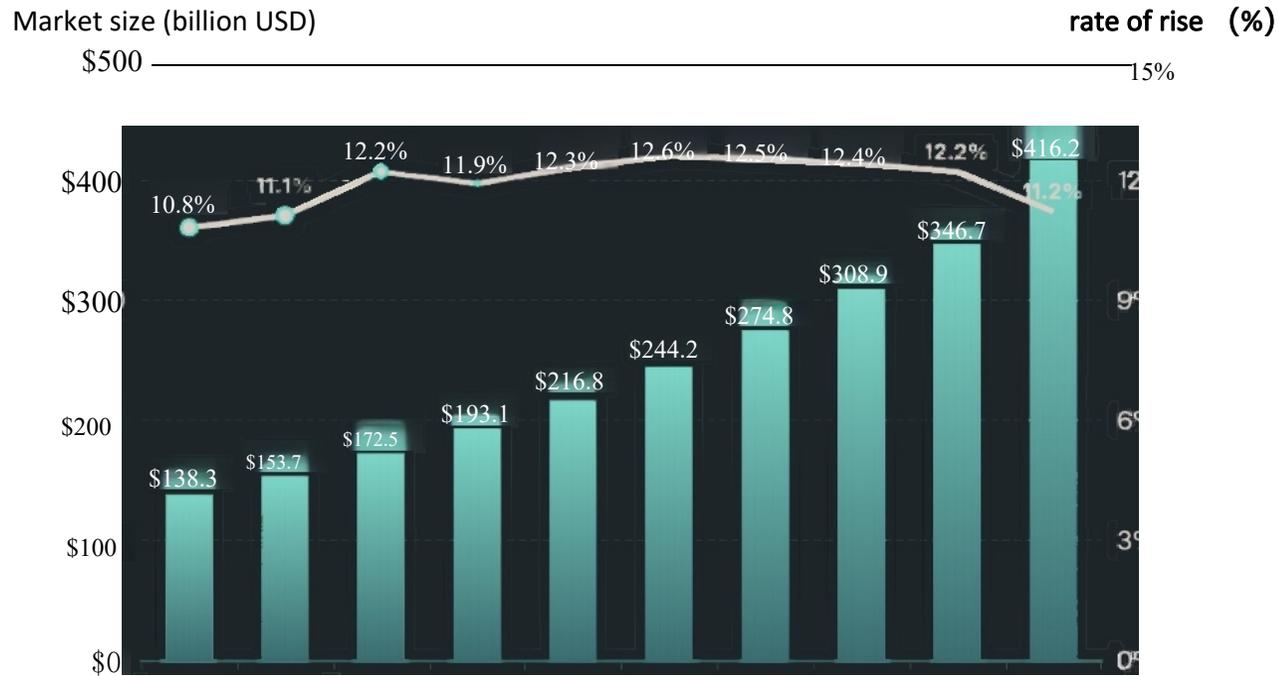
Enterprise security budget accounts for over 40%



Global Cybersecurity Market Experiences Explosive Growth

The accelerated digital transformation and increasingly complex cyber threats are driving the global cybersecurity market to maintain rapid growth.

Global cyber security market size-annual growth rate



Market size in 2024

\$216.8B

1 2.3% year-on-year growth

The global cybersecurity market continues to expand amid the digital transformation wave, with enterprises significantly increasing investments in threat detection, identity authentication, and cloud security.

Pair 2029 forecast size

\$416.2B

11.2% 5 years CAGR

With the adoption of new technologies like AI and IoT, cyberattacks are growing more sophisticated. As a result, corporate security investments are shifting from compliance-driven to risk-driven approaches.

SOC service ratio

40%+

Asia Pacific: New Blue Ocean of Network Security

Asia-Pacific region accelerates digitalization process, becomes the fastest growing region in global cybersecurity market



Asia Pacific Market Growth Engine

15%+

Annual Compound Growth Rate (CAGR)

Asia Pacific is the world's fastest growing cyber security market, with accelerated digital transformation of enterprises and rapid growth in cloud adoption, driving continued growth in security spending

Popularization of cloud computing

As enterprises accelerate cloud migration, the surge in cloud-native security demands is driving the adoption of emerging security architectures like SASE and CNAPP.

Policy regulations are becoming stricter

The implementation of regulations including GDPR, China's Cybersecurity Law (Level 2.0), and the Data Security Law has driven a rigid increase in security investments driven by compliance requirements.

Non enterprise security awareness improvement

With ransomware attacks becoming increasingly frequent, enterprises are transitioning from passive defense to proactive security operations, resulting in a surge in demand for SOC services.

ASEAN Market Growth Forecast

Market size (billion USD)



ASEAN MARKET: GROWTH STAR

\$5.51B

2025 scale

\$12.2B

2030 projections

17.24%

compound annual growth rate

Southeast Asia's digital economy is booming, with Singapore, Indonesia, Thailand and other countries becoming hotspots for cyber security investment

02

Challenges & Opportunities

Challenge and Opportunity

The Dilemma of Building Your Own SOC

5 High costs

Significant investments in hardware, software, and bandwidth, coupled with high operational costs for 24/7 operations



Talent Scarcity

Global cybersecurity talent shortage is projected to reach 4.8 million by 2025, with specialized SOC analysts facing recruitment and retention challenges.



Technical Sophistication

Security technologies evolve rapidly, yet massive alarm processing remains inefficient with a high false alarm rate.

Self-Built SOC:Huge Investment, Little Return

Three core challenges hinder effective security capability development for enterprises establishing their own security operation centers

\$Challenge 1

COSTLY

High costs

Hardware investment:SOC requires deployment of SIEM platform, log storage, network probes and other devices

Software licenses:SIEM,SOAR, and other software are charged as assets

Labor costs: 7x24-hour operations require at least Level 3 analysts on shift

\$2-5M

total cost of ownership

Challenge 2

TALENT

Talent Scarcity

Match Global Gap:4.8 million cybersecurity talent gap in 2025

Professional requirements:SOC analysts need to master skills such as log analysis and threat hunting

High turnover rate: Primary analysts leave after an average of 18 months

3-6

Monthly recruitment cycle

Challenge 3

COMPLEXITY

technical sophistication

Fast technological iteration:AI, zero trust and other new technologies emerge in an endless stream



Alarm overload: Daily alerts exceed 10,000, with 95% being false positives or low-priority alerts

Response delay: The average threat detection time exceeds 200 days

95%

The alarm is a false alarm.



Opportunity: Surge in demand for professional SOC services

The exponential growth in security alerts facing enterprises has made specialized SOC services increasingly essential.

40%+

Enterprise security budget ratio

03

Our Solution

Our Solution

Flyingnets SIEM+SOC



SIEM platform

Full source log collection, AI intelligent analysis, Use Case library, intelligent alert scoring



AI Operator

Automatic response, ticket management, knowledge base linkage, and multilingual support



7x24 SOC Team

Top experts, multilingual services, emergency response, threat hunting

Who Are Flyingnets?

Flyingnets provides end-to-end security operations services through the collaboration of the SIEM platform, the AI Operator, and the SOC team



Market Positioning and Customer Service

A leading provider of enterprise security solutions

Over 15 years of industry service experience

More than 130 employees, with 7 offices worldwide in Shanghai, Chengdu, Beijing, Guangzhou, Hong Kong, Singapore, and Tokyo

Our Features

- 1、 We are a Microsoft certified MSSP partner
- 2、 We are an AWS certified MSSP partner
- 3、 We are an Aliyun certified WA partner
- 4、 We are a Splunk certified MSP partner

We are committed to becoming your trusted partner in enterprise security, ensuring business continuity through secure solutions and sustained success.

Three Core Pillars, Building an Intelligent and Secure Operation System

Flyingnets provides end-to-end security operations services through SIEM platform, AI Operator and SOC team collaboration

SIEM Platform

The intelligent threat detection core supports unified collection, analysis, and alerting for over 1,000 log sources.

Full Source Log Collection

Supports network devices, security devices, operating systems, and more

AI Intelligent Analysis

Built-in machine learning algorithms automatically detect abnormal behavior

Rich Use Case Library

Coverage MITRE ATT&CK full-scenario detection rules

★ Intelligence @-@ alert @-@ rating

Automatic Ranking Based on Risk Model and Focusing on Critical Threats

AI Operator

Your 7x24-hour intelligent security assistant enables automated and intelligent event response

Automated Incident Response

Playbook automatically performs isolation, blocking, and other operations

Three Intelligent Ticket Management

Automatically create, assign, and track security tickets

Deep Knowledge Base Link

Continue learning historical events to improve response capabilities

Article A Multilingual Support

Supports multiple language interfaces, including Chinese and English

7x24 SOC Team

Professional security operation guarantee, gather the world's top security experts to provide round-the-clock service

To the World's Top Experts

holds CISSP, CISA, GIAC and other certifications

Multilingual Service

Supports Chinese, English, and multiple Southeast Asian languages

Mature Emergency Response Procedures

Respond within 15 minutes under the NIST framework

Continuous Threat Hunting

Proactively detect latent APTs and internal threats



Collaborative Operation, Closed-Loop Management

The SIEM platform enables precise threat detection, while the AI Operator automatically responds and handles incidents. SOC team experts conduct in-depth analysis and hunting operations, forming a closed-loop security operation system of 'Detection-Response-Analysis-Hunting'.

80% 90% 7x24

Response time reduced

False positive rate reduced uninterrupted service

04

Partnership Model

Cooperation Mode

win-win partnership ecosystem



Product licensing and OEM

Provide SIEM platform licensing, support OEM/ODM, and share market resources



joint operation

SIEM+SOC jointly operate to provide security services for customers



Full support

Four supporting systems: technology, training, marketing, and sales

Flexible Cooperation Model, Comprehensive Partner Support

Flyingnets provides three core collaboration models with a full suite of support systems, empowering partners to swiftly enter the market.

01 Product Licensing and OEM

Ideal for partners with security services to quickly build their own branded security products

SIEM platform license

Provide a complete SIEM platform license with on-demand customization of functional modules

OEM/ODM support

Support partners in building their own brands and provide white-label solutions

① Technical Support Training

7x24 technical support, regular product training, and certification system

suitable object :

Companies with technical capabilities

02 Joint Operation

Ideal for enterprises with customer resources and sales teams to quickly build secure operational service capabilities

Cooperation Mode

The partners provide personnel, site, server; Flyingnets provides SIEM platform, process system, training, L3 support

Systematic Empowerment

Jointly establish a comprehensive SOC system, operational procedures, and personnel training and certification

Profit Sharing

Share revenue based on service income for long-term win-win

suitable object :

Companies with customer resources

03 Combination Operation

It is suitable for enterprises with MSP or NOC operation and maintenance systems to transform the existing service system and quickly build secure operation and service capabilities

Cooperative Mode

The partner provides a 7*24 L1 level window team, Flyingnets provides training services for L1 and L2+L3 support, and provides SIEM platform

Business Process

The partner is responsible for connecting with customers, and Flyingnets provides the back-end services. Therefore, the business process is customer-partner-Flyingnets

suitable object :

Some enterprises with transportation capacity

comprehensive partner support system



Technical Support

24/7 technical support, regular product updates, and dedicated technical advisors



Training Support

SOC personnel training, certification system, and regular technical sharing



market support

Joint marketing campaigns, brand promotion, and industry conference participation



Sales Support

Sales Toolkit, Pre-sales Technical Support, Joint Customer Visits

05

Market Prospects

Market Prospect

Create a Market Worth
Hundreds of Billions



Quickly Enter High-Growth Markets

Seize the Golden Opportunity of Cybersecurity Market

Significantly Reduce Costs

Avoid high R&D and operational costs



Establish Long-Term Customer
Relationships

Establish a stable and high-value cooperation model

By Becoming a Flyingnets Partner, You Will Receive

Three core benefits help partners gain an edge in the blue ocean market of cybersecurity

Fast Access to High Growth Markets

Seize the golden opportunity in the cybersecurity market without lengthy product development cycles, and deliver professional services to customers immediately.

15%+

market growth rate

March to June

Business startup cycle

District Revenue Two Significantly Reduces Operating Costs

Avoid high costs for R&D and talent development, and directly access mature technology platforms and operational systems

-70%

R&D cost savings

-60%

human cost saving

Income 3

Establish long-term, stable, and high-value customer relationships

Security operation services are highly sticky. Once a client signs up, the renewal rate exceeds 90%, ensuring a steady and consistent revenue stream.

90%+

Customer renewal rate

3-5 Years

average customer lifetime

A market worth hundreds of billions awaits your co-creation

The network security market continues to grow, and Flyingnets is willing to work with you to explore this blue ocean market and achieve mutual benefit

\$416B

Market size in 2029

Some Successful Cases

01 A large financial institution

joint operation

Provide SIEM+SOC joint operation services covering the entire bank's IT assets and 7x24 threat monitoring

-80%

Response time reduced

-90%

decreased false alarm rate

02 A Well-Known Technology Company

OEM product

OEM SIEM products, building proprietary brand security operation centers, and exploring new business growth opportunities

June

product launch cycle

+35%

New business growth

Make Progress Together

Co-Creating a New Blue Ocean of Security

Flyingnets looks forward to establishing a strategic partnership with you to seize the huge opportunities in the network security market and achieve mutual benefit



High growth
market 15%+annual
growth rate



Flexible Cooperation
Multiple mode selection



全面支持
技术市场培训



business relation

partnership@flyingnets.com



www

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Flyingnets

Your Trusted Security Partner